

## S.M.Kannappa Automobiles launches the all new 'Prakash P.8000 – Z1 BMR'

in APPLICATIONS BUSES COMMERCIAL VEHICLES by motorindia — January 4, 2011 at 3:26 pm |



S.M.Kannappa Automobiles Private limited is a pioneer in the field of Bus body building. With over four decades of experience in bus manufacturing, the company has established a very strong presence across India. The flagship brand Prakash is undoubtedly the leading marque in the luxury bus segment. The company has constantly developed new designs to excite the customers.

S.M.K has launched the all new 'Prakash P.8000-Z1 BMR' Super luxury Inter-city bus. The bus built on an Ashok Leyland 12 meter air suspension chassis with 205 HP engine. The first couple of units have been delivered to one of their prestigious customer from Tamilnadu and there is further order for another 50 units from private fleet operators in Andhra Pradesh, Tamilnadu, Kerala and Maharastra, says Mr. V.Radhakrishnan, Director, S. M. Kannappa Automobiles Private Limited.

The new model, P.8000-Z1 BMR, has been developed over 2 years of intensive design and development effort by the engineers at S.M.Kannappa. A lot of thought has gone into the safety and convenience aspect for the travellers as also on the aesthetics of the bus. The bus model has been analysed and certified by CIRT for FEA Roll-over test.

The bus has an Aerodynamic design with a much differentiated rear design, as seen in the pictures. It comes with nearly 11.5 cu.m of luggage storage space, with the lifting door designed in a convenient manner. The rear LED lighting design is the highlight of the bus making it look very contemporary and stylish.

In the interior, it's environment friendly and also comfortable seating systems. The P.8000-Z1 BMR has spacious hat-racks with attractive AC louvers for storing hand baggage. It comes with an elegant dash board. A lot of importance has been given to the Driver comfort with spaciouly designed crew cabin with good artistic seats; upholstery and convenient berth for the co-driver which will make the crews feel more comfortable. The overall fit and finish of the driver cabin is far superior. LED lightings in the interior reduces overall power consumption and provide much better Pleasing illumination.

An interesting safety cum convenience feature is the exit door in the front on both passenger and the driver side. The Driver door can double-up as an emergency door as well. The model which has been launched is an AC version and the non-AC version will be launched soon, says Mr. V.Radhakrishnan.

Overall, the business prospects of the company looks good, targeting to make 1200 buses this year compared to 926 last year.