

Company : S M Kannappa Automobiles Pvt. Ltd

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## The New International Hi- Ultra Luxury Coach- 'Prakash -6000' launched

**Bangalore, Karnataka, India**

S.M. Kannappa Automobiles Pvt. Ltd., a Bangalore based manufacturers of Ultra luxury coaches today announced the launch of their new model, 'Prakash- 6000'. Prakash-6000 buses are built rugged, engineered to be flexible and will be priced to fit the budget of the Indian bus operators. Almost 12 months development and testing have gone into the design of the bus and to incorporate the advanced features. In the new model Prakash-6000, the Company has tried to change the style and design of the bus. Passenger comforts and safety are also kept in mind while developing the new model. There is also an effort to reduce the running cost per KM apart from ensuring free availability of parts and all time service support.

### SPECIAL FEATURES

1. More Aerodynamic.
2. Single piece laminated windscreen glass.
3. Attractive FRP bumpers and grills in the front.
4. ABS /FRP interiors, in the colour of choice.
5. Well-matched audio-video provisions.
6. Most modern reclining seats - 25 to 35 Nos. or attractive 49 HHR passenger seats.
7. Air conditioning of choice or 12+1 Nos. coach fans.
8. Safety belts for front row seats.
9. Advance driver ergonomics for safe and comfortable driving.
10. The bus will be of size- length 10925MM (35'-10"), Width 2600MM (8'-6") and interior height 1980/1930MM (6'-6"/6'-4"), Overall height 3505MM (11'- 6").
11. The bus has full-length interior hatrack with individual lockable doors.
12. Reading lights and flush-type lights are provided in the hatrack itself with seat No. indicators and speakers.
13. The finish of the interior is made eye catching.
14. The exterior body is painted with 2K paints and in attractive colours of choice.
15. Indicator lights are provided not only at the roof level but also on the sides of the body.

Honest attempt is made to make the bus more attractive in style & design and to provide more safety & comforts to the passengers along with reduced down time and operating cost per KM for the operators. Mr.K.M.Loknath, Managing Director, Mr.C.K.Narotham, Chairman and Mr.Bharat Bhushan Narang, Director of the Company are very happy about the launch of the new model bus Prakash-6000. They also hope that the new model bus will have greater acceptance in the market than its old model Prakash-5000 because of the superior and advanced features provided in the new model.

It is estimated that around 26,500 buses are made in the country per annum, out of this the ordinary bus segment alone accounts for around 75 to 80 percent of business. The rest of the business is almost equally divided between semi-deluxe and deluxe bus segments. It is estimated only around 2500 luxury buses are made in the country per annum. Out of this the 4 southern states in which the Company commands a major share of business (25 % to 30 %) accounts for nearly 50% of business or around 1200 buses per annum.

### About S.M.Kannappa Automobiles

The Company, M/s.S.M.Kannappa Automobiles (P) Ltd. is in service for the construction of high quality coaches for the last 35 years. From the inception of the Company, it has specialised in building of coaches especially that of luxury segment. The Company, pioneers in coach building, introduced the first luxury bus in South India.

The Company managed by professionals, has a work force of around 500 people consisting of qualified engineers, highly skilled and semi skilled workers. It has followed the policy of giving its customers what they want rather than what is available. Scientific price fixing exercise is undertaken in accordance with specification and details provided by its customers. The Company uses only approved quality and standard materials and components and these factors are the strong reasons for its customers for reposing their trust and confidence in the Company. The Company has also a separate design and development section to make innovative changes and improve quality and aesthetics. The Company has a very effective purchase mechanism.

The Company not only caters to the luxury bus market segment but also to the needs of the corporate, ambulances, mobile clinics, mobile libraries, out door broad casting vehicles, air / pollution monitoring vehicles, house on wheels etc.

The Company also acts as OEs to the Chassis manufacturers like Telco, Ashok Leyland, Eicher, etc. The Company's main customers are State Road Transport Corporation, Private bus operators, factories, schools and hospitals.